

# GIRL NOW WOMAN LATER 2024–2025 Annual Report



FILLE D'AUJOURD'HUI FEMME DE DEMAIN



Girl Now Woman Later (GNWL), founded in 2020, is a minority-led and volunteer-driven 501(c)(3) nonprofit dedicated to ending period poverty in Burkina Faso.

One in five girls in Burkina Faso misses school during their period due to lack of hygiene products, inadequate school facilities, and persistent stigma. GNWL's mission is to ensure that periods never prevent girls from reaching their full potential.

Through menstrual health workshops, distribution of feminine hygiene kits, tuition assistance, and community awareness programs, GNWL is breaking the silence around menstruation and empowering a new generation of girls to pursue their education with dignity and confidence.

## Letter from Our Founder



A period is not the end, it's just the beginning!

As of 2025, females make up 49.73% of the world's population. Half the population has a period during their lifetime.

Menstruation is a gift we should all be proud of.

Yet, in many places, people still find the topic "dirty" or uncomfortable. That mindset perplexes me, and frankly, it needs to stop.

A girl should never have to hide her feelings or curiosity about her period. She should

never be deprived of knowledge. We are all interconnected as human beings, and if you look around, there is a female presence in every household, every family, every workplace.

I hope you will be as inspired by the following testimonials as I am. They show just how important your generous contributions are to the schoolgirls who took part in GNWL workshops. Your support is the reason we can continue this mission, and for that, on behalf of the girls, the GNWL team, and myself, I thank you.

Onwards,  
Bienvenue Konsimbo  
Founder, Girl Now Woman Later

## Voices from Our Workshop

### I felt heard and comfortable

"The women from GNWL were incredibly open to our questions. Menstruation is still taboo here, but we could speak honestly. Their mission matters so much for girls, especially in Africa. We are young girls now, but we are the changemakers of the future."

### I wish more girls could benefit

"I learned how to protect myself, practice hygiene, and avoid infections. I hope many more girls will have the chance to benefit from this training."

### Giving a period kit gives a girl the chance to stay in school

"Thanks to GNWL, I know how to take care of myself. The menstrual kit means I can

stay in school. We are the women of tomorrow, the future lawyers, presidents, journalists. Educating a girl is educating a nation."

### I can have my period and still go to school

"A friend of mine dropped out of school because of her period. This workshop gave me confidence to stay in school."

### Hello Knowledge, Goodbye ignorance

"Now I know how to take care of myself and even advise my friends. I'm really glad I attended this session."

### Male Inclusion Matters

"As a man, I appreciated this workshop because I can share the knowledge with my sisters, daughters, and students. Sharing is caring GNWL truly cares."

# Our Impact at a Glance



## School Partnerships & Outreach

Partnered with **7 middle and high schools**

Reached **780+ girls** with menstrual health education

**Empowered** girls with knowledge to reduce stigma and improve school attendance



## Educational Support

Sponsored **3 girls** with annual tuition and school supplies supporting long-term academic success and reducing dropout risk

**Provided** school supplies to **4 schools**, improving learning environments for hundreds of students



## Family & Nutritional Support

Distributed **bags of rice** to families of sponsored girls alleviating food insecurity and supported girls' ability to stay in school

Provided **lunch, snacks, and drinks** during workshop ensuring girls can focus and fully participate in learning



## Menstrual Health Access

Distributed **800+ feminine hygiene kits** to girls in need helping reduce period-related absenteeism and promoting dignity



## Community Engagement

Engaged **30+ parents and teachers** in workshops building a supportive environment for girls' education

Collaborated with **10 school administrators** to strengthen program delivery ensuring sustainability and local ownership



# Volunteer Statistics

These milestones reflect our unwavering commitment to menstrual equity, educational access, and community empowerment.

## APPLICATIONS & ENGAGEMENT



**Countries Volunteered From:** USA, Burkina Faso, France, Canada, India, Greece, Belgium

## CONTRIBUTIONS



## DONATIONS



# Stories of Service

## A Teacher's Perspective Why GNWL Makes a Difference

“Let me say that this is the opportunity of a year. It was very wonderful! The trainers did very well, and the topic was very interesting! Girl Now Woman Later, this is wonderful, and I really enjoyed the training.

As a man, I enjoyed it because I can share this knowledge with my sisters and with my daughters, and every other girl in the community, and I utterly thank this association and all the partners for this brilliant idea, and the activities you are organising.

So, I'm very happy to see my students enjoying this training for their well being. As somebody said “sharing is caring,” so if you are sharing your knowledge with us, with our sisters, our girls, our mothers, this shows that you're caring about us. Thank you so much, God bless you! ”

Mr. O

## A Parent's Testimonial Empowering Girls, Changing Futures

“As a parent of students, I must commend the initiative of this organisation. In our times, we didn't have the opportunity to be informed about managing menstruation. It took us by surprise, especially with 4th and 5th grade students. It's truly commendable because I work in this field and have conducted training with older students, girls enrolled in solar energy courses.

I extend my gratitude to the organisation and hope this initiative reaches more schools. Education at home is important, but it's not enough. If children have the opportunity to benefit from such presentations, I believe their future will be well secured. Thank you! ”

Mme. B

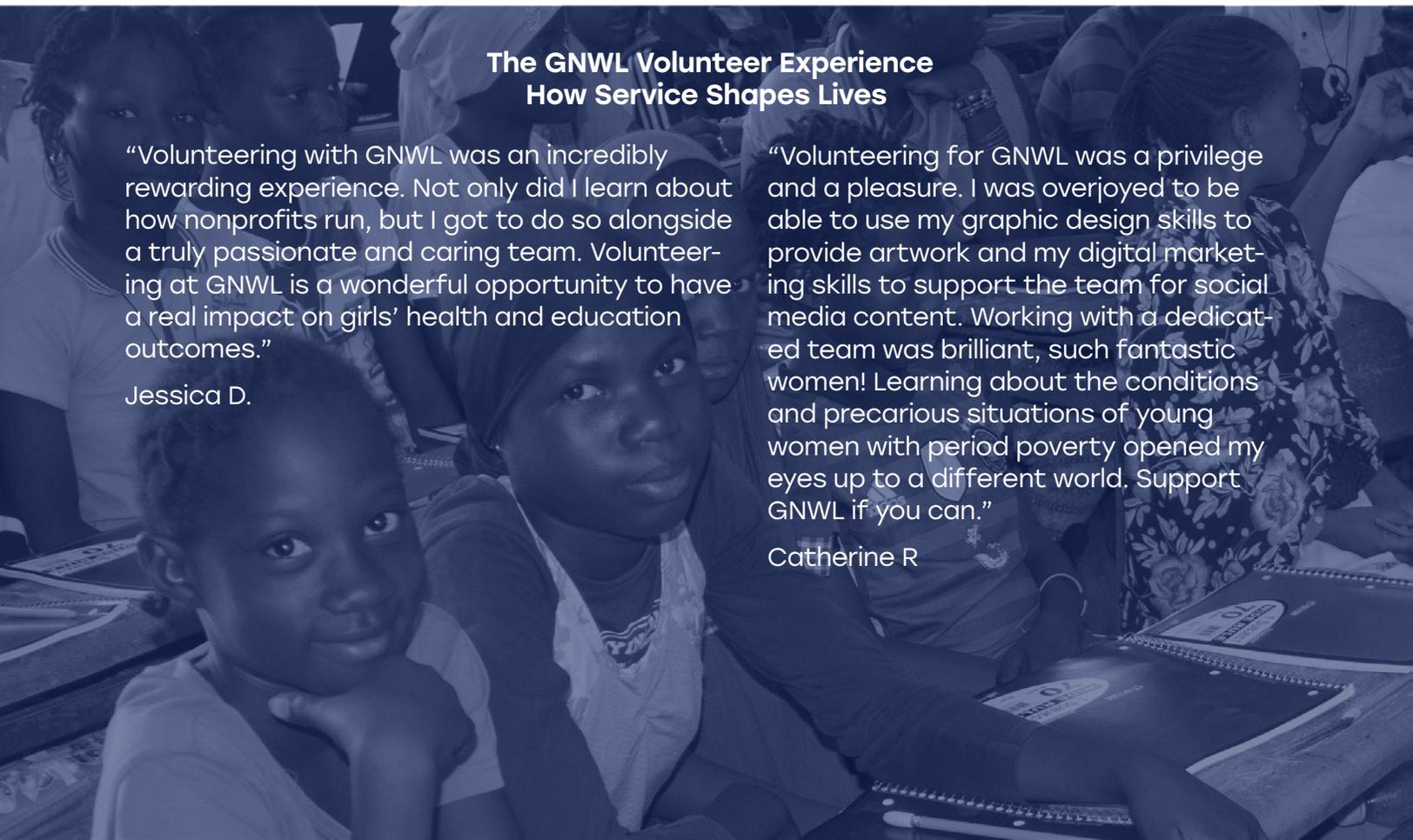
## The GNWL Volunteer Experience How Service Shapes Lives

“Volunteering with GNWL was an incredibly rewarding experience. Not only did I learn about how nonprofits run, but I got to do so alongside a truly passionate and caring team. Volunteering at GNWL is a wonderful opportunity to have a real impact on girls' health and education outcomes.”

Jessica D.

“Volunteering for GNWL was a privilege and a pleasure. I was overjoyed to be able to use my graphic design skills to provide artwork and my digital marketing skills to support the team for social media content. Working with a dedicated team was brilliant, such fantastic women! Learning about the conditions and precarious situations of young women with period poverty opened my eyes up to a different world. Support GNWL if you can.”

Catherine R



# Partnerships and Supporters

GNWL's impact is made possible by the generosity of donors, partners, and community allies. This year, we are grateful for the support of:

 <b>Target</b>	 <b>The Pad Project</b> Reusable pads and underwear donations	 <b>I Support the Girls</b> Bras and menstrual products	 <b>Local Schools in Burkina Faso</b> Program hosts and partners	 <b>Individual Donors &amp; Community Champions</b> Your financial gifts made every workshop possible!	 <b>COVRD LLC</b>
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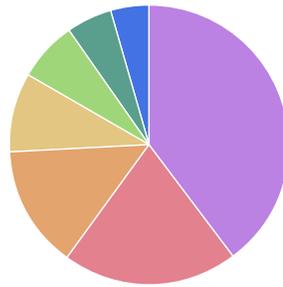
We have also had the privilege of working with sororities full of women passionate about making a difference, including:

 <b>Omega Phi Alpha from the Kennesaw State University Chapter</b>	 <b>NCNW chapter from the Kennesaw State Section of the National Council of Negro Women, Inc.</b>	 <b>GNWL Ambassadors Making a Difference: Jessica Drennan: UVA's Women in Engineering</b>
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# Financial Overview

Revenue: **\$4,094.24**  
 (80% from individual donations)  
 Expenses: **\$4,409.63**



- Workshop-Related & Administrative
- Advertising & Marketing
- Office Expenses
- Website, Apps, & Subscription
- Contract & Professional
- Operating Expenses
- Field Support Costs

## Donors

Anonymous  
 Anonymous  
 Anonymous  
 Anonymous  
 Anonymous

Anonymous  
 Anonymous  
 Anonymous  
 Diane Adelson  
 Janice Baker

Mimi Gross  
 Clark Jensen  
 Safiatu Johnson  
 Melody Love  
 John McLellan

Tatiana Overina  
 Mina Zandbar  
 Montieth & Company

In addition to sustaining our programs, we are allocating a portion of funds to begin procuring land for GNWL's future Girls' Learning Center. This marks a significant step toward creating a long-term hub for learning, leadership, and empowerment.

## Future Priorities

**Reach 1,000 girls** with menstrual health workshops by the end of 2026.

**Procure land** for our future Girls' Learning Center, which will eventually house a library, tutoring spaces, and vocational training opportunities.

**Expand She Speaks**, our motivational campaign for girls to share their voices and dreams.

**A Period Shouldn't End a Girl's Education**

**Donate or Share Today!**  
**#TogetherForAPeriodFriendlyWorld**

In Burkina Faso,  
**1 in 5 girls** will miss school because of period poverty

Let's change the story for  
**1,000 girls**

**Your Support = Menstrual Kids + Education + Confidence**

# Leadership and Volunteers

## Board of Directors

Bienvenue Konsimbo  
Founder

Janice L. Baker  
Board Chair

Mina Zandbar  
Board Vice-Chair

Tatiana Overina, MBA  
Board Secretary

## Advisory Board

Madame Karambiri Gourbega  
Sonia Rodrigues

## Volunteer Team – Burkina Faso

Joel Konseimbo  
Accountant & Operations

Laure Congo  
Program Coordinator

Sakande Koanda Sanata  
Health Training Program

Salamata Toure  
Program Director

## Volunteer Team – United States

Diane Adelson  
Website Designer

Shruti Bera  
Website

Tenecia Douglas  
Bookkeeper

Amy Glazer  
Print & Media Designer

Kelly Lauturner Zayas  
Donation and  
Ambassadors Advisor

Heather MacDonald  
Bookkeeper

Catherine Rompais  
Content Specialist

## Project Volunteers

Mariana Marzolla

Kate Maxwell

Ellen Mahoney

Ronit

Emma Chu

Victoria

## Seasonal Ambassadors

Saylor Mealing  
Engagement &  
Communications

Olivia James  
Social Media & Marketing

Shayna Jotani  
GNWL Campus Ambassador

## Interns/Ambassadors

Kathryn Condron  
Grantwriting

Jessica Drennan  
Communications

Angeline Forestal  
AmeriCorps Service fellow

Olivia Stafford  
Communications

Priyal Tyagi  
Sewing Ambassador



## A New School Year, A New Start: GNWL's Back to School Period Drive

Join our Back to School - Back to Hope Campaign

Our goal for this school year is to raise \$5,000 to purchase hygiene kits, school supplies, and menstrual workshop supplies.



Hygiene Kits

School Supplies

Snacks & Drinks

Donate Now at: [https://  
www.girlnowwomanlater.org/donate/](https://www.girlnowwomanlater.org/donate/)

# Support the Mission: How to Give and Reach Us

## ONLINE

[GirlNowWomanLater.org/donate](http://GirlNowWomanLater.org/donate)

Facebook and  
Global Giving Campaigns

## BY MAIL

Menstrual kits, hygiene  
products, school supplies

Girl Now Woman Later  
Attn: Bienvenue Konsimbo  
P.O. Box 1112  
Marietta, GA 30061



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US: +1 (404) 855-1141 | BF: +226 66 95 70 96

[girlnowwomanlater.org](http://girlnowwomanlater.org)